

Dear partner,

It is our great pleasure to announce you that the Faculty of Economics and Business Administration from Babeş-Bolyai University in Cluj-Napoca will organize this summer the third edition of the UBB-FSEGA International Summer School on Business Administration (ISSBA) that is addressed to business students from all over the world. This year the summer school will focus on two modules (Module 1: Current Issues in Management and Marketing and Module 2: Corporate Finance, Reporting, and Communication) with a perspective on Eastern Europe and will take place on-campus during 18 July – 23 July 2022.

During the Summer School, international students will attend classes taught by professors and researchers from the Faculty of Economics and Business Administration and they will also benefit from lectures given by Romanian entrepreneurs. The summer school is the best opportunity to visit Cluj-Napoca, the capital of Transylvania, and learn more about Romanian culture. On top of that, participants will have the chance to experience student life in Cluj-Napoca through a variety of cultural and social activities including a trip outside the town.

More details about the summer school and the registration process can be found on the following website: [www.econ.ubbcluj.ro/summerschool](http://www.econ.ubbcluj.ro/summerschool). For further inquiries,

students can write to the Academic Coordinator of the summer school:

[ovidiu.bordean@econ.ubbcluj.ro](mailto:ovidiu.bordean@econ.ubbcluj.ro).

With best regards,

**Liana LUPU**

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International Officer

Erasmus+ Office

Centre for International Cooperation

Universitatea Babeş-Bolyai

Centre from Reşiţa

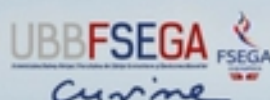
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International Relations  
Office



## UBB-FSEGA INTERNATIONAL SUMMER SCHOOL ON BUSINESS ADMINISTRATION

On-Campus

**18 - 23 July 2022** Cluj-Napoca,  
Transylvania, ROMANIA

**Tuition fee**

200 Euros/module

**Includes:**

- Business courses and study materials
- Grade certificate (participants are eligible to receive up to 2 ECTS credits)
- Afternoon/evening social activities and events
- Coffee and refreshments
- Company visit
- A trip outside the town on the last day of the summer school
- Lunch meals

**Contact**

summerschool@econ.ubbcluj.ro

**Modules**

Current Issues in Management and Marketing  
Corporate Finance, Reporting and Communication

**ECTS**

2 Credits

**Registration deadline**

10 July 2022

**More details**

[www.econ.ubbcluj.ro/summerschool](http://www.econ.ubbcluj.ro/summerschool)

